

Our cookie policy

Overview:

Qualifire is committed to ensuring that your privacy is protected and that it complies with its obligations under the Data Protection Act. Our Privacy and Cookies Policy explains how we will treat any personal information that you provide to us when you use this site. It also outlines how we use internet cookies and some of the security measures that we take in order to protect your privacy, as well as giving certain assurances on things we will not do.

The information we collect and how we use it:

When you register on our website, we collect information about you and your organization such as your name or company name, address, job title, e-mail address and phone number. We gather this information to allow us to process your registration and efficiently administer transactions and deliveries, as well as using it to develop and improve our services. We may use aggregated information for the purposes of tracking the usage of our services and in order to help us develop and improve the website and such services. We may pass this information to third parties. The aggregated information and statistics will not, however, include details that can be used to identify you.

We may have received personal information about you from other companies and organizations (for example, marketing purposes) and we rely on these third parties to obtain your consent for us to use this information.

Cookies:

We use cookies on this website. A cookie is a small text file that identifies your computer to our server. Cookies in themselves do not identify the individual user, just the computer used. Cookies are not used to collect any personal information.

You have the opportunity to set your computer to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time. The way in which you do this depends upon the web browser that you use. Please refer to the "Help" function for your browser. If you accept cookies, they may remain on your computer for many years, unless you delete them. Please note that turning off cookies may limit your use of websites in general. Here's a list of the main cookies we use, and what we use them for:

The cookies we use:

- **PHPSESSID** This essential cookie allows our web site to respond to any action you take on the site such as completing an enquiry form. The website would not function correctly if this cookie was not used.
- **xms_user** This cookie is used by backoffice users. The website will function correctly if this cookie was not used.
- **__utma, __utmb, __utmc, __utmz** Cookies beginning "__utm" enable the function of our analytics software. This software helps to analyse our site visitors and provide anonymous information such as browsers used, return visitors and response to marketing activity. This information helps us to improve the website and your online experience .
- **__atuvc** The **_atuvc** cookie is created and read by the AddThis social sharing site JavaScript on the client side in order to make sure the user sees the updated count if they share a page and return to it before our share count cache is updated. No data from that cookie is sent back to AddThis and removing it when disabling cookies would cause unexpected behavior for users.

Control of cookies:

Web browsers allow you to exercise some control of cookies through the browser settings. Most browsers enable you to block cookies or to block cookies from particular sites. Browsers can also help you to delete cookies when you close your browser. You should note however, that this may mean that any opt-outs or preferences you set on the site will be lost. To find out more about cookies, including how to see what cookies have been set and how to manage and

delete them, visit www.allaboutcookies.org which includes information on how to manage your settings for the major browser providers.

Google Analytics browser opt-out:

To provide website visitors with more choice on how their data is collected by Google Analytics, Google have developed the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not prevent information from being sent to the website itself or to other web analytics services. Learn more about the Google Analytics Opt-out Browser Add-on

Your acceptance of these terms:

By using the website, you consent to the collection and use of your information by us as set out in this cookie policy and our privacy policy. If we change our privacy or cookie policy in any way, these changes will be posted on this site.